



SCHOOL MARKETING

PHOTOGRAPHY & FILM



BROCHURE & PRICING 2024



"The photos are fabulous Xander!!! Thank you so much for making the shoots a dream in terms of your professionalism, speed, understanding and good humour! I'm aware I put you under extreme pressure and you handled it brilliantly."

CAROLYN REED, CHANNING SCHOOL

What would you like
your photography
to say about your
school?





Our photography and
film can help you tell a
story.

Images and video's
that reflect your ethos,
values and community...

...the story of your
school.



"It is always an absolute pleasure to work with Xander. His professionalism and infectious energy helps staff and students feel totally at ease."

ANNA DOMAN, THE ROYAL SCHOOL

Helping Drive Admissions

We understand the constant need to update your image bank to keep photos of your school looking fresh and exciting.

Great photography and film helps attract the attention of prospective parents, and ultimately can help drive admissions.

We are here to provide you with photos and films that show what an all-round education is, along with the opportunity to showcase your school's unique attributes.





"Xander is a highly skilled professional; his work is so current and on-trend. He listens to the client and goes above and beyond to exceed expectations."

TRACEY MANGOLD, RIPLEY COURT SCHOOL

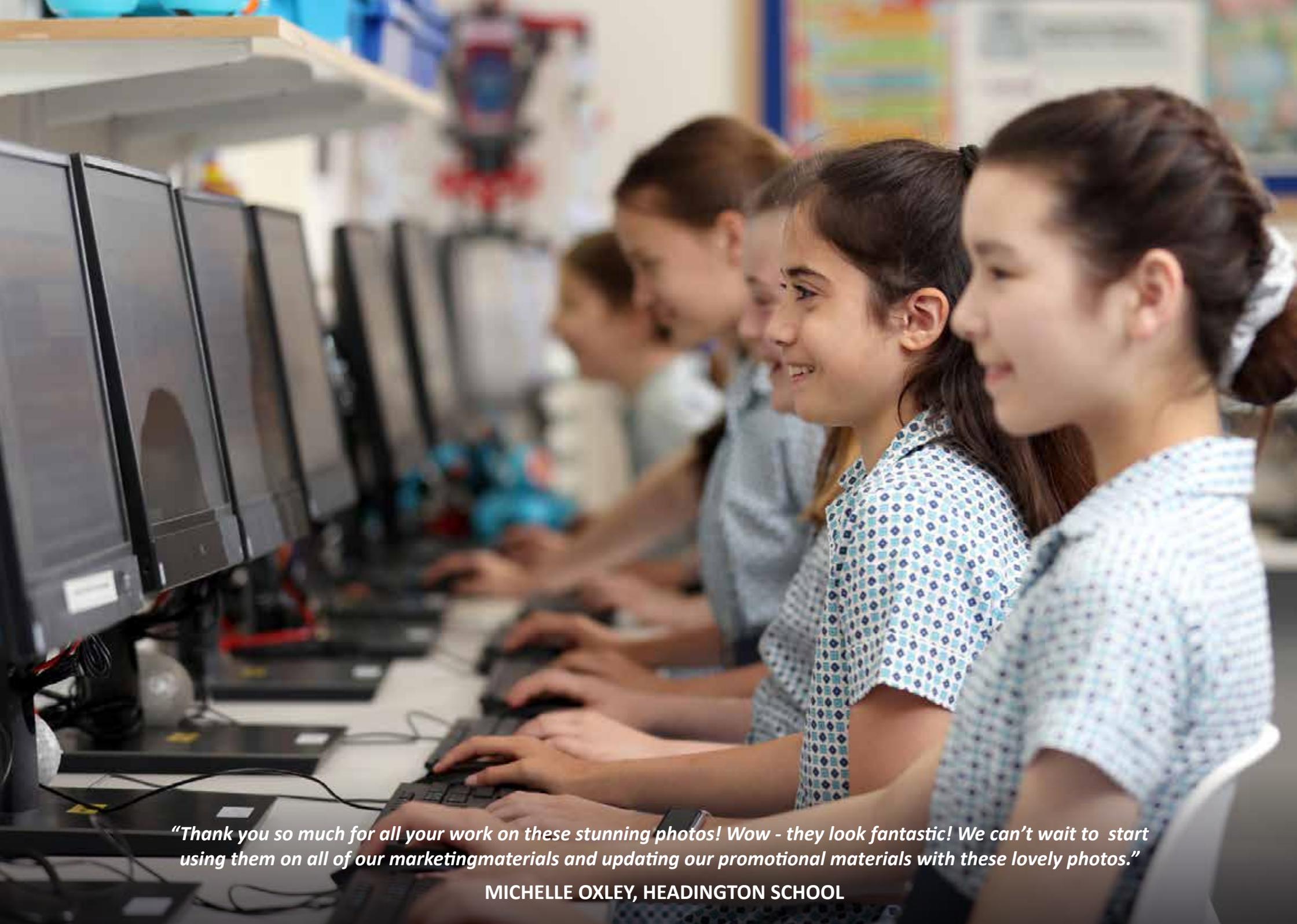
Your School, Your Way of Life

We like to capture a number of key areas of your school on a photoshoot day, these can include:

- Academic
- Science
- Art
- Drama
- Music
- Sport
- Mental health and pastoral care
- Houses and boarding
- Co-curricular activities
- Extra-curricular activities

We also understand that no two schools are the same, so we are here to capture whatever you need.





"Thank you so much for all your work on these stunning photos! Wow - they look fantastic! We can't wait to start using them on all of our marketing materials and updating our promotional materials with these lovely photos."

MICHELLE OXLEY, HEADINGTON SCHOOL



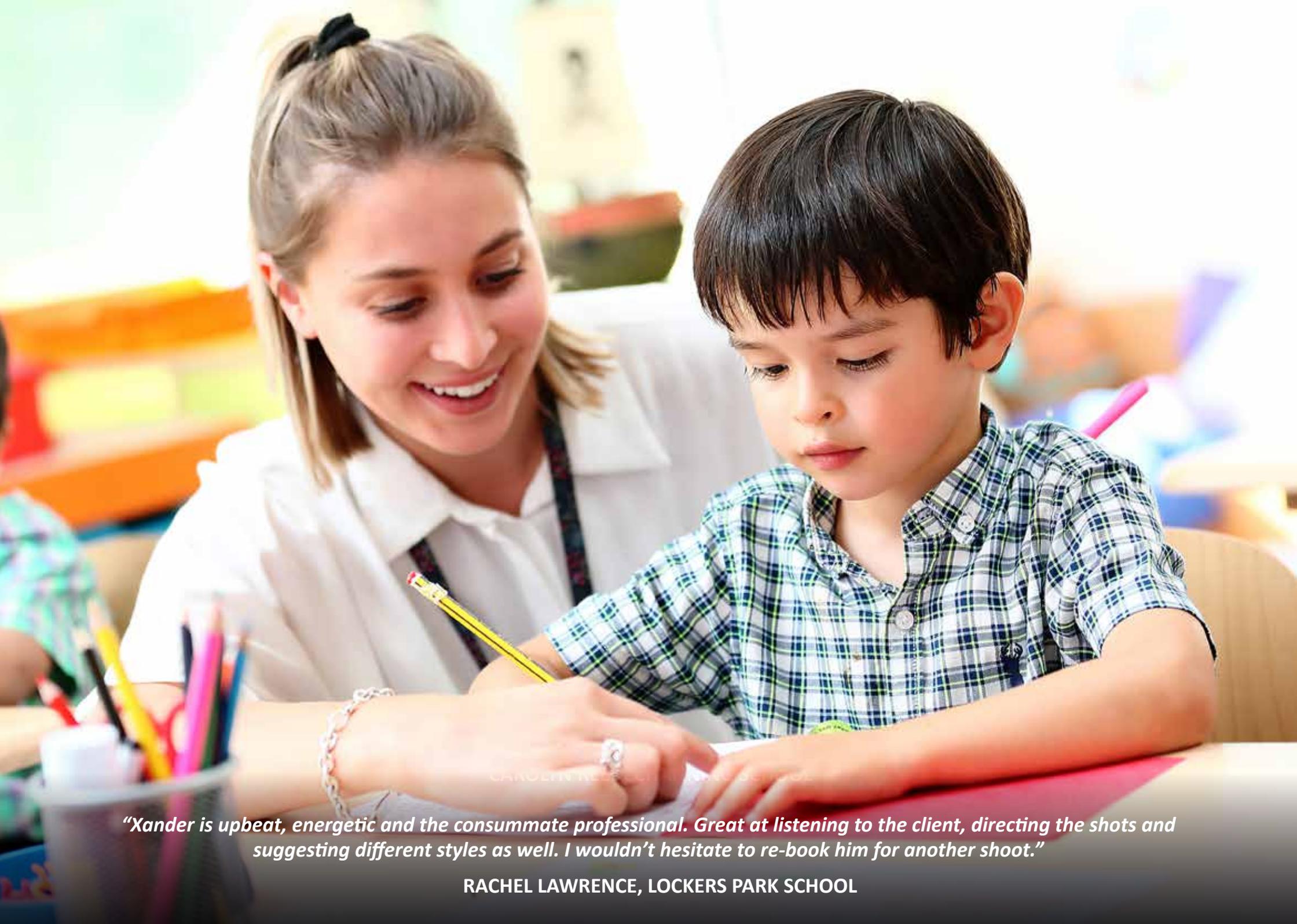
Just For You

We are always delighted to chat with you ahead of the day to understand your school in a bit more depth.

It's great to get a deeper understanding of your schools USP's and tone-of-voice you would like to portray.

This makes our photography and films more relevant to your school, and will help you stand out.

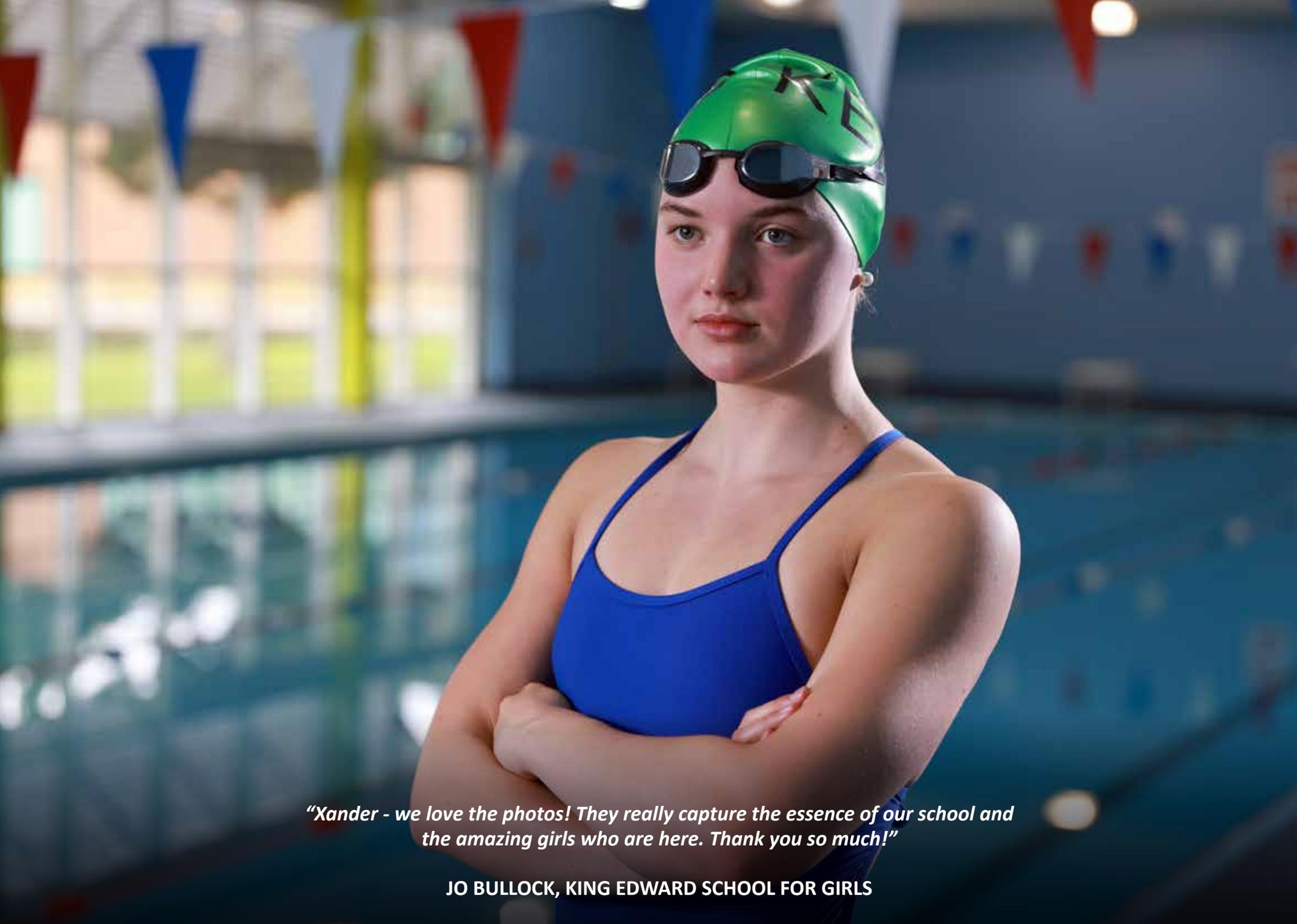
Chat with us today to make your vision a reality.



By: CAROLYN REED

"Xander is upbeat, energetic and the consummate professional. Great at listening to the client, directing the shots and suggesting different styles as well. I wouldn't hesitate to re-book him for another shoot."

RACHEL LAWRENCE, LOCKERS PARK SCHOOL



"Xander - we love the photos! They really capture the essence of our school and the amazing girls who are here. Thank you so much!"

JO BULLOCK, KING EDWARD SCHOOL FOR GIRLS



"Our website is bulging with Xander's photography which brilliantly captures the personality of our pupils and our stunning sites."

GEMMA CROWHURST, EASTBOURNE COLLEGE & ST ANDREWS PREP

A Little About Me



Xander and his family are based just outside London in leafy Surrey.

He has been a professional photographer for over ten years, initially photographing portraits and weddings then bringing all his skills to the world of schools marketing.

Before embarking on a photography career he worked in marketing for a multinational company. He has a post-graduate degree in marketing, and is also a member of the Chartered Institute of Marketing (CIM) too. He also has two troublesome teenagers of his own at home too (who both just happen to be perfect!).

Xander is fully DBS checked and has both public liability and professional indemnity insurance.





“When Xander arrives, it’s a bit like having an extra member in your marketing team. He’s generous with his time and advice, creative and flexible and extremely hard-working.”

KATIE GENT, EASTBOURNE COLLEGE & ST ANDREWS PREP

Creative & Dynamic Photography For Schools



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